

Message Text

UNCLASSIFIED

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62

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FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 9800

INFO USDOC WASHDC

AMEMBASSY ALGIERS

AMEMBASSY JIDDA

AMEMBASSY RABAT

AMEMBASSY TEHRAN

UNCLAS CAIRO 1486

E.O. 11652: N/A

TAGS: BEXP EG

SUBJECT: FY 77 BIC/CAGNE TRADE PROMOTION SCHEDULE

REF: STATE 15971

1. ACTIVITIES PROPOSED IN FY 77 BIC/CAGNE TRADE PROMOTION SCHEDULE SHOULD PROVIDE AMERICAN BUSINESS WITH ADDITIONAL SALES OPPORTUNITIES IN PROMISING AREAS OF EGYPTIAN ECONOMY. PORT DEVELOPMENT AND FOOD PROCESSING AND PACKAGING THEMES ARE APPROPRIATE FOR PROMOTION. AID TENTATIVE PROGRAM FOR FY 76 PROBABLY WILL INCLUDE ABOUT \$45 MILLION FOR DEVELOPMENT OF PORT OF ALEXANDRIA. AMERICAN FOOD MACHINERY PRODUCERS NEED PUSH IN THIS ATTRACTIVE MARKET TO CHANGE TRADITIONAL PATTERN OF SUPPLY FROM EUROPE.

2. PORT DEVELOPMENT SEMINAR SHOULD BE SCHEDULED IN OCTOBER TO AVOID CONFLICT WITH LOCAL HOLIDAYS ON OCT 6 AND 24.

3. IF USG PARTICIPATES IN 1977 CAIRO INTERNATIONAL FAIR, IT WOULD BE MORE APPROPRIATE TO SCHEDULE FOOD PROCESSING AND PACKAGING TRADE MISSION EITHER IN APRIL OR MAY. ONLY LOCAL HOLIDAY IN MARCH 1977 WILL BE MARCH 8.

EILTS

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